

The New Economics of Enterprise AI

Part 1 of 2 | By Brandi Pack, Director of Innovation, UpLevel Ops

AI is no longer just a software license issue. It is becoming a resource allocation issue.



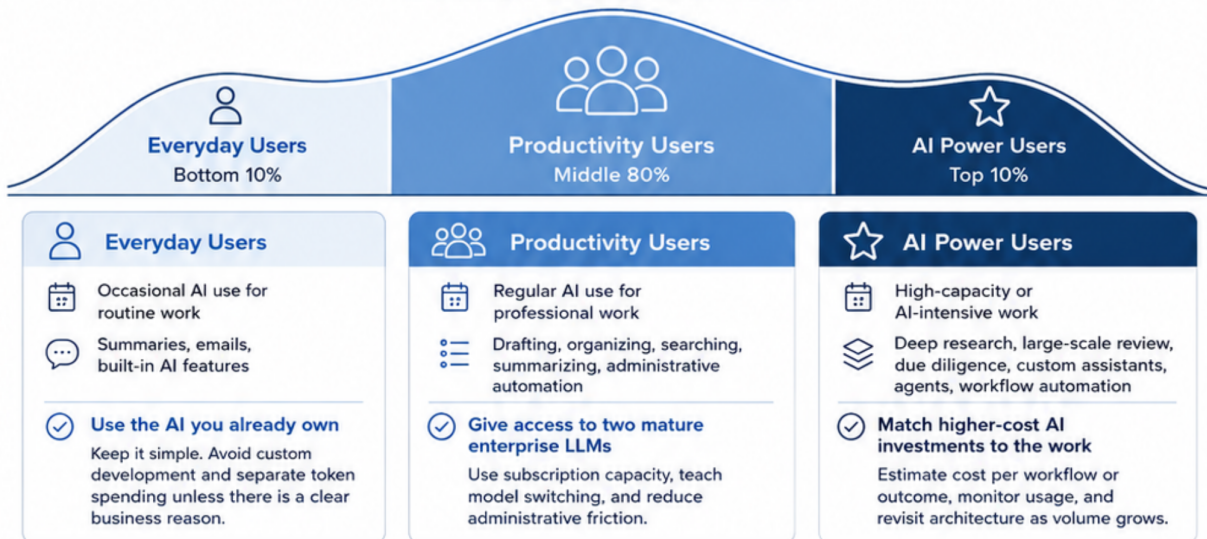
The issue is not just that AI is expensive. Organizations are using much more of it.

Why Traditional Software Economics No Longer Fit



AI does not scale like traditional software.

A Smarter AI Investment Model



“Tokens are not value; tokens are the bill.”



The better business measure is cost per successful outcome.

Four Principles to Carry Forward



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